

# THE JACKSON

The Jackson is committed to creating a positive impact on the communities and the environment in which we operate.

We're supporting the global sustainability agenda by conducting business practices that directly contribute in the achievement of the following SDGs:

# ENVIRONMENTAL, SOCIAL AND GOVERNANCE

GOOD HEALTH  
AND WELL-BEING



GENDER  
EQUALITY



DECENT WORK AND  
ECONOMIC GROWTH



INDUSTRY INNOVATION  
AND INFRASTRUCTURE



SUSTAINABLE CITIES  
AND COMMUNITIES



RESPONSIBLE  
CONSUMPTION & PRODUCTION



CLIMATE  
ACTION



LIFE  
ON LAND



# ENVIRONMENTAL, SOCIAL AND GOVERNANCE

WE ARE DELIVERING ON THIS COMMITMENT BY FOCUSING ON THE MOST SIGNIFICANT AREAS WHERE WE BELIEVE WE CAN HAVE THE BIGGEST IMPACT.

## DIVERSITY



We aim to provide meaningful employment opportunities and actively promote a culture that embraces diversity and creates an inclusive environment where employees feel they are valued. Our Diversity and Inclusion Strategy and programs outline our plans to establish a foundation for Diversity and Inclusion in our workplace by delivering education and training to our workforce.

## ENVIRONMENT



Guided by our environmental policy, we strive to provide high quality service to our customers while staying committed to the preservation of our environment through the efficient use of resources. We are supporting state government's de-carbonisation targets by operating a range of propulsion systems including electric-diesel hybrid vehicles as well as battery electric buses.

## COMMUNITY



We acknowledge the importance of our customers, suppliers, and the local communities in which we operate and as such engage and support our stakeholders through bespoke local content plans, direct and indirect job creation, charitable donations, sponsorships, and in-kind services.

## SAFETY



As a transport and tourism operator, we understand the safety risks inherent in our business, as it is fundamental to the company's future success. To that end, have an extensive range of controls to protect our employees as well as our customers and consistently monitor our key safety indicators to monitor our performance on a regular basis. We have also deployed a range of technological solutions such as collision avoidance systems and vehicle telematics to assist our teams in delivering first class safety.

## RECONCILIATION



As an Australian owned organisation, we believe strongly in acknowledging the Traditional Owners of the Land. Our Reconciliation Action Plan (RAP) outlines our commitment to reconciliation and provides a framework to guide practical actions to create an organisation that embraces and incorporates recognition, acknowledgement and understanding of Aboriginal and Torres Strait Islander peoples and cultures. In 2021, we renewed our commitment to reconciliation with our new national Reflect RAP which acknowledges our past achievements whilst aligning to the new vision, capability, size and scale of the organisation.