

## Media Release

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## SeaLink's new Kangaroo Island Brochure makes Travelling Easier

Visit Kangaroo Island, a holiday destination that's got it all! Explore a trove of amazing natural wonders, encounter iconic wildlife, see breathtaking coastal scenery and beaches, sample local gourmet fine food and wines and try exhilarating activities with SeaLink's '*Discover the Best of Kangaroo Island and South Australia 2022/2023* 'brochure.

The new 43-page brochure showcases SeaLink's day and overnight Kangaroo Island Coach tours, and the new twoday/one-night Kangaroo Island Sights & Gourmet Delights 4x4 Kangaroo Island Odysseys tour.

SeaLink's ever-popular Kangaroo Island self-drive holidays feature in the brochure with ready-made, self-drive short break packages including ferry transfers and accommodation. Self-drive packages range from three to six days and are themed for food and wine lovers, romantics, wildlife enthusiasts, families or for those simply wanting to relax.

With 20 pages devoted to self-drive ferry and accommodation options all over Kangaroo Island, SeaLink has made it easy for those wishing to build their own self-drive package. From camping and caravan parks to holiday houses, motels and hotels, there are accommodation packages to suit all needs.

The various regions of the island are also colour coded making accommodation simple to find on the many maps provided throughout the brochure.

SeaLink has also combined Kangaroo Island with other favourite South Australian destinations including Adelaide, McLaren Vale, Barossa, Flinders Ranges and cruising on the Murray River, to offer the ultimate South Australia selfdrive and touring packages.

For the first time, SeaLink have used QR codes throughout the brochure to seamlessly take readers straight to the various pages on their website.

According to Julie-Anne Briscoe, SeaLink SA's Marketing Manager, "Kangaroo Island has always proved a very popular holiday destination for thousands of Australians and its popularity hasn't waivered even though international borders are now open."

"We think Australians are still cautious about travelling overseas and COVID has caused them to 'stumble' across places they either never knew existed or had always wanted to visit."

"With our tours back to daily departures, our new Kangaroo Island and South Australia brochure provides a range of ways to explore this magnificent island and other beautiful regions of South Australia. It's all done for you, including accommodation in Adelaide and pick-ups from your hotel. There really is something for everyone."

SeaLink's '*Discover the Best of Kangaroo Island and South Australia 2022/2023*' brochure can be ordered or downloaded from the <u>SeaLink website</u> or ordered through Templar or TIFS.

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For further information and bookings please contact: T: 13 13 01, or visit: <u>www.sealink.com.au</u>

SeaLink Marine & Tourism is part of the Kelsian Group Limited, Australia's largest integrated land and marine, tourism and public transport service provider with established international operations in London and Singapore. With around 9,500 employees, we are one of Australia's most experienced and diverse multi-modal transport businesses operating around 4000 buses, 116 ferries and 24 light rail vehicles at the end of December 2021, carrying more than 222 million customers during 2021 where they need to be and want to go (<u>www.kelsian.com</u>).

For media enquiries contact: Brooke Tolar, brooke.tolar@sealink.com.au, 0411553246

