

THE JACKSON

The Jackson is committed to creating a positive impact on the communities and the environment in which we operate.

We're supporting the global sustainability agenda by conducting business practices that directly contribute in the achievement of the following SDGs:



ENVIRONMENTAL, SOCIAL AND GOVERNANCE

GOOD HEALTH
AND WELL-BEING



GENDER
EQUALITY



DECENT WORK AND
ECONOMIC GROWTH



INDUSTRY INNOVATION
AND INFRASTRUCTURE



SUSTAINABLE CITIES
AND COMMUNITIES



RESPONSIBLE
CONSUMPTION & PRODUCTION



CLIMATE
ACTION



LIFE
ON LAND



ENVIRONMENTAL, SOCIAL AND GOVERNANCE

WE ARE DELIVERING ON THIS COMMITMENT BY FOCUSING ON THE MOST SIGNIFICANT AREAS WHERE WE BELIEVE WE CAN HAVE THE BIGGEST IMPACT.

DIVERSITY



We aim to provide meaningful employment opportunities and actively promote a culture that embraces diversity and creates an inclusive environment where employees feel they are valued. Our Diversity and Inclusion Strategy and programs outline our plans to establish a foundation for Diversity and Inclusion in our workplace by delivering education and training to our workforce.

ENVIRONMENT



Guided by our environmental policy, we strive to provide high quality service to our customers while staying committed to the preservation of our environment through the efficient use of resources. We are supporting state government's de-carbonisation targets by operating a range of propulsion systems including electric-diesel hybrid vehicles as well as battery electric buses.

COMMUNITY



We acknowledge the importance of our customers, suppliers, and the local communities in which we operate and as such engage and support our stakeholders through bespoke local content plans, direct and indirect job creation, charitable donations, sponsorships, and in-kind services.

SAFETY



As a transport and tourism operator, we understand the safety risks inherent in our business, as it is fundamental to the company's future success. To that end, have an extensive range of controls to protect our employees as well as our customers and consistently monitor our key safety indicators to monitor our performance on a regular basis. We have also deployed a range of technological solutions such as collision avoidance systems and vehicle telematics to assist our teams in delivering first class safety.

RECONCILIATION



As an Australian owned organisation, we believe strongly in acknowledging the Traditional Owners of the Land. Our Reconciliation Action Plan (RAP) outlines our commitment to reconciliation and provides a framework to guide practical actions to create an organisation that embraces and incorporates recognition, acknowledgement and understanding of Aboriginal and Torres Strait Islander peoples and cultures. In 2021, we renewed our commitment to reconciliation with our new national Reflect RAP which acknowledges our past achievements whilst aligning to the new vision, capability, size and scale of the organisation.

SeaLink Marine & Tourism is committed to creating a positive impact on the communities and the environment in which we operate.

SeaLink Marine & Tourism supports the global sustainability agenda by conducting business practices in ways that directly contribute to the achievement of the following Sustainability Development Goals:



GENDER EQUALITY



INDUSTRY INNOVATION AND INFRASTRUCTURE



REDUCED INEQUALITIES



RESPONSIBLE CONSUMPTION AND PRODUCTION



LIFE ON LAND



GOOD HEALTH AND WELL-BEING



DECENT WORK AND ECONOMIC GROWTH



SUSTAINABLE CITIES AND COMMUNITIES



CLIMATE ACTION



We are delivering on our commitment by focusing on the most significant areas where we can have the biggest impact.



Diversity
 We aim to provide meaningful employment opportunities and actively promote a culture that embraces diversity and creates an inclusive environment where employees feel they are valued. Our Diversity and Inclusion Strategy and programs outline our plans to establish a foundation for diversity and inclusion in our workplace by delivering education and training to our workforce.

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Environment
 Guided by our environmental policy, we strive to provide high quality service to our customers while staying committed to the preservation of our environment through the efficient use of resources. We are supporting Australia's state governments decarbonisation targets by operating a range of propulsion systems including electric-diesel hybrid vehicles as well as battery electric buses.

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Community
 We acknowledge the importance of our customers, suppliers, and the local communities in which we operate and as such engage and support our stakeholders through bespoke local content plans, direct and indirect job creation, charitable donations, sponsorships, and in-kind services.

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Safety
 As a transport and tourism operator, we have an extensive range of controls to protect our employees and customers and we consistently monitor our key safety indicators and performance on a regular basis. We have also deployed a range of technological solutions such as collision avoidance systems and vehicle telematics to assist our teams in delivering first class safety.

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Reconciliation
 As an Australian-owned organisation, we acknowledge the Traditional Owners of the Land. Our Reconciliation Action Plan outlines our commitment and provides a framework to guide practical actions to create an organisation that embraces and incorporates recognition, acknowledgement and understanding of Aboriginal and Torres Strait Islander peoples and cultures. In 2021, we renewed our commitment to reconciliation with our new national Reflect RAP, acknowledging our past achievements and aligning to the new vision, capability, size and scale of the organisation.

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SAFE WAY IS THE ONLY WAY

Safety is, and will always be, our top priority.

SeaLink Marine & Tourism operates the largest fleet of commercial vessels on Sydney Harbour, supported by a proud 55-year history on the Harbour. As part of a global transport and tourism group employing over 12,800 people across four countries and delivering more than 383 million customer journeys annually, we bring enterprise-level safety systems, governance and operational discipline to every business event we host.

This scale translates directly into confidence for our clients — from rigorous safety frameworks and highly trained crews to controlled event environments and consistent service standards — ensuring your guests, executives and brand are protected at every stage of the experience.

What this means for your business event

- Enterprise-grade safety governance applied at an event level, supported by national head office systems and oversight
- Commercially certified and surveyed vessels, meeting and exceeding maritime safety requirements
- Highly trained, experienced crews with structured emergency response procedures and safety-led staffing ratios
- Controlled event environments, with clear protocols for crowd management, alcohol service and guest welfare
- Discreet privacy and media controls, including private vessel status for confidential or high-profile corporate events
- Proactive Responsible Service of Alcohol, supported by active floor monitoring and food-led service
- On-board First Aid-qualified event leads, with security support available for larger or higher-profile groups
- Consistent service standards, ensuring a professional, reliable and safe experience from boarding to disembarkation

Detailed risk, safety and compliance documentation is available on request.

